



Big Bear Municipal Water District

Lake Management

Board of Directors

Steve Ludecke – Division 1
Bob Rehfuss – Division 2
Craig Brewster – Division 3
Mark Lee – Division 4
Tom Bradford – Division 5

Operations Committee Meeting Minutes December 19, 2024

Present: Director Brewster
Director Bradford
Jared Cheek, General Manager
Mike Stephenson, Chief Operations Officer
Brittany Lamson, Asst General Manager

Public: None

1. Invasive Species Management

- a) Reviewed stats and data from first year of the Countin' Carp program and compared to over overall cost per pound from the annual carp tournament.
- b) Graph shows cumulative cost per pound breakdown comparing the year over year numbers.
- c) Countin' Carp has a substantially lower cost than the annual Carp tournament.
- d) Director Brewster asked about the shock boat data.
 - i. Unfortunately, last year with the boat being down, it did not allow for reliable data.
- e) Mr. Cheek is looking at now beefing up the Countin' Carp, and not spending on carp tournament.
- f) Committee wanted both but modified to combine them.
 - i. Downsize the raffle for the tournament, not everyone needs a prize, except the kids.
 - ii. We are trying to continue to grow the sport, and the kids will do that.
- g) Director Brewster worries about events going away in Big Bear.
- h) Committee would like to see a big ending weekend, to have major prizes.
- i) Spoke about the bow loaner program with a sporting goods store so people have a chance to learn about the sport before buying it.
- j) Director Brewster asked about staffing issues, how are we going to handle the extended hours.
 - i. Mr. Cheek explained that we are planning for an additional seasonal employee who will be back there working these weekend hours and afternoon hours.
- k) Director Bradford wants to start the tournament earlier, like May 1 instead of Memorial Day weekend.
- l) Director Bradford feels like dissolving the Round Up and turning Countin' Carp into a big event.
 - i. Creating new opportunities.
- m) Prizes/Rules:
 - i. Monthly prizes and the end of the year grand prize.



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- ii. Anyone cheating by taking others fish will be DQ'ed for life of event.
- iii. At the discretion of the District, anyone can be eliminated.
- iv. Fishing license age to determine youth vs adult category.
- n) Director Brewster would like to look at sponsors for monthly prizes/gift cards.
 - i. Would like to have a bonus, weekend where it's special giveaways on an "off-season" weekend to keep people hunting.
- o) Closing ceremonies/awards on weekend after Labor Day.
- p) **Committee would like to see only Countin' Carp move forward**, but in a much larger scale as discussed.
 - i. Originally thought to do both, but now see the benefit of expanding the Countin' Carp incentive program over the Carp Tournament.
 - ii. The Carp Tournament has done it's job and brought the sport to Big Bear as Mike's original purpose.
 - iii. Committee would like to evolve only Countin' Carp, makes sense.

2. Lake Improvement Issues & Updates

- a) No comments were made.